

HUBBARD COMMUNICATIONS OFFICE
Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 20 OCTOBER 1959

Ltd.

HCO ORDER OF IMPORTANCE
OF ACTIONS

The following actions of HCO are in the order of importance:

1. Speed up communication at all relay points.
 2. Analyze and report on Central Orgs.
 3. Promote and Disseminate.
1. HCO is basically a communication organization and no HCO personnel are outside this fact. HCO puts in comm systems and takes the lag out of them. This is done by designing adequate systems and taking the lag out of relay points. In HCO, if it's comm, *do it now*.
 2. HCO exists as an exterior view to Central Orgs and, by knowing more about how a Central Org should run and by seeing its difficulties better than people more involved, analyzes Central Orgs and finds solutions to any and all of the great number of Central Org problems. HCO is never run by a Central Org as that would destroy its function as outlined herein.
 3. HCO is Central Orgs future. They almost never handle future in a Central Org. That's giving "future" to HCO.

HCO handles future by suggested and executed promotion. HCO gets the books out—its first promotional function. It gets the magazine out. It plans, it executes promotional stunts. HCO is the book seller, the advertising agent and the public relations department all in one. All these are future things. When they are not done Central Org, living in the present, goes downhill. It's up to HCO to keep Scientology promoted and going uphill, of foreseeing the tough spots and getting over them to bring the Central Org to eventual victory.

L. RON HUBBARD

LRH:js.rd
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